



DOGS OF CARMEL ARTIST PACKET 2024

The Carmel Chamber of Commerce is calling all artists to apply to participate in the 2024 Dogs of Carmel! The Chamber seeks to promote and celebrate the visual arts in this dog loving community and will partner with local sponsoring businesses to show appreciation for the arts. A portion of the proceeds raised will go to support a local charity. We invite you to become a part of this exciting public art project!

This art event taking place from July – September will showcase the talents of local artists. We are seeking colorful, creative, and unique submissions for these sculptures. The Dogs of Carmel will be on view at local sponsoring, aka “fostering,” businesses. At the end of the exhibition all dog sculptures will be “adopted” via an auction or drawing.

This dog painting contest is open to all artists within driving distance (we will not be shipping the dog sculptures—residents must live locally and be able to transport dogs from Carmel-by-the-Sea to their art studios where they will paint the dogs) and artists must be 18 and up. Selected artists will receive a stipend for their materials.

The exhibit will be viewed by thousands and serves as a great way for artists to gain recognition. Both sponsors and artists will be promoted in online, in print, on social media, at events, and on display with their sculpture.

Artists wishing to participate will submit colored sketches of their designs for a dog. There will be two (3) types of dogs to select from and it is recommended you submit a sketch for two of the types of dog, as there will be a limited number of dog sculptures and not all artists will have their first choice. Artists are free to illustrate any concept they would like but should consider that their design needs to be a clear representation of what the sculpture will look like, and it should be appropriate for public display.

Completed designs need to be submitted to the "Dogs of Carmel" Committee for the selection process by May 20, 2024. Any sketches submitted after that date are at risk of not being eligible for selection. Once the design has been approved by the Committee, artists will be invited to pick up a dog and will have approximately 8 weeks to bring their concept to life. All dogs should be returned to the Carmel Chamber of Commerce upon completion. Please allow time for each coat of paint to dry. Consider drying time for primer, artistic paint and finally the clear coat.

Selection & Approval Process

- 1) The "Dogs of Carmel" Committee will review all submission packages for inclusion in the project.
- 2) All artists will be informed when their design has been selected by committee.
- 3) Artists will receive \$150.00 compensation for their supplies.
- 4) Artist will be required to work with [Golden Artist Acrylics](#)

Please submit complete Artist Application Packet by May 20, 2024 including:

- 1) Artist Application and Agreement (signed)
- 2) Copyright Agreement (signed)
- 3) 2-3 color sketches created from Dog templates enclosed
 - a. Previous participants may submit their 2023 dog photos or new concept
- 4) Up to three images of other art projects

Submit to:

- Email to membership@carmelchamber.org
- Mail to P.O. Box 4444, Carmel, CA 93921
- **Drop off in Person** at the Carmel of Chamber offices on the 3rd floor of Carmel Plaza from 10:00am - 4:00pm, Monday – Friday.

Timeline*:

April 20, 2024	Call To Artists
May 20, 2024	5:00 P.M. Complete Artist Application Packets Due
May 31, 2024	Artists notified if their design has been selected
June 3, 2024	Pick-up dog sculptures at CCC Office
July 5, 2024	Dogs MUST be completed and returned to CCC Office
July 15, 2024	Dogs placed in sponsoring “fostering” businesses & Opening Reception
September 2, 2024	Dogs picked up from “fostering businesses & taken to Closing Reception and Auction

*All dates subject to change

GUIDELINES

1. The artist may paint, sculpt or adorn the dog form. Although objects may be attached to the form, vandalism may and unfortunately does occur. Any object that is affixed to a form must be attached in a way that it cannot easily be removed or broken. Any object attached to the form must also be weather resistant.
2. The Dogs may be placed in outdoor areas fully accessible to the public for the summer months of July - September. Artists should consider that the Dog may be purchased for long-term installation in an outdoor location. Artists should consider the weather and other elements, including sun, rain, wind and dirt.

3. Artist must use approved and provided paints and clear coat finish for sculptures.
4. "Dogs of Carmel" is a public art exhibit. The Dogs may be placed in highly public, accessible locations where the public can view and touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.
5. Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. A review panel will review all designs. This review panel has the sole discretion to accept or reject and design.

ACKNOWLEDGMENT FOR ARTISTS

Artists participating in the 2024 Dogs of Carmel project will be acknowledged in the following ways:

1. The artist, title, and sponsor of each Dog will be displayed on a plaque and/or dog license.
2. The artist, title, and sponsor of each Dog will be listed in the "Dogs of Carmel" brochure which will include a map that indicates the location of each sculpture.
3. The dog, along with its artist and sponsor, will be featured in both print and social media throughout the season.
4. Artists, sponsors, and dogs will all be honored at the opening reception and adoption events.



DOGS OF CARMEL 2024
ARTIST APPLICATION & AGREEMENT
ARTIST APPLICATION DEADLINE: MAY 20th

Artist name and business name (as you want it to appear in print):

Mailing address: _____

Gallery/retail address: _____

Email address: _____

Artist cell phone: _____ Artist website: _____

Artist social media: _____

Do you have experience painting on 3-D surfaces? Yes / No (Please circle one)

Which dog breed(s) would you prefer to paint? Labrador Retriever Bulldog Basset

Design Statement (Brief description of design, what inspired you and/or how will it be made):

Please include up to three images showing us examples of other art projects you have completed. Use the attached dog outlines for concept illustrations of your two designs as listed below, showing exactly how you propose to design each dog entirely.

Assurances: I have completely read the Dogs of Carmel, Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of the Carmel Chamber of Commerce and no materials will be returned to the artist. I agree to all terms of the

Artist's Signature: _____ Date: _____



**DOGS OF CARMEL 2024
COPYRIGHT ASSIGNMENT**

WHEREAS, (artist's name), an individual is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the "Dogs of Carmel, committee on the same date of this assignment; WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that Carmel Chamber of Commerce with an address of PO Box 4444, Carmel, CA 93921, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the "Dogs of Carmel" committee when his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Dog sculpture provided by the "Dogs of Carmel" committee, thereby creating a "Finished Dog" ready for outdoor display during the summer of 2024. WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Dogs of Carmel Committee;

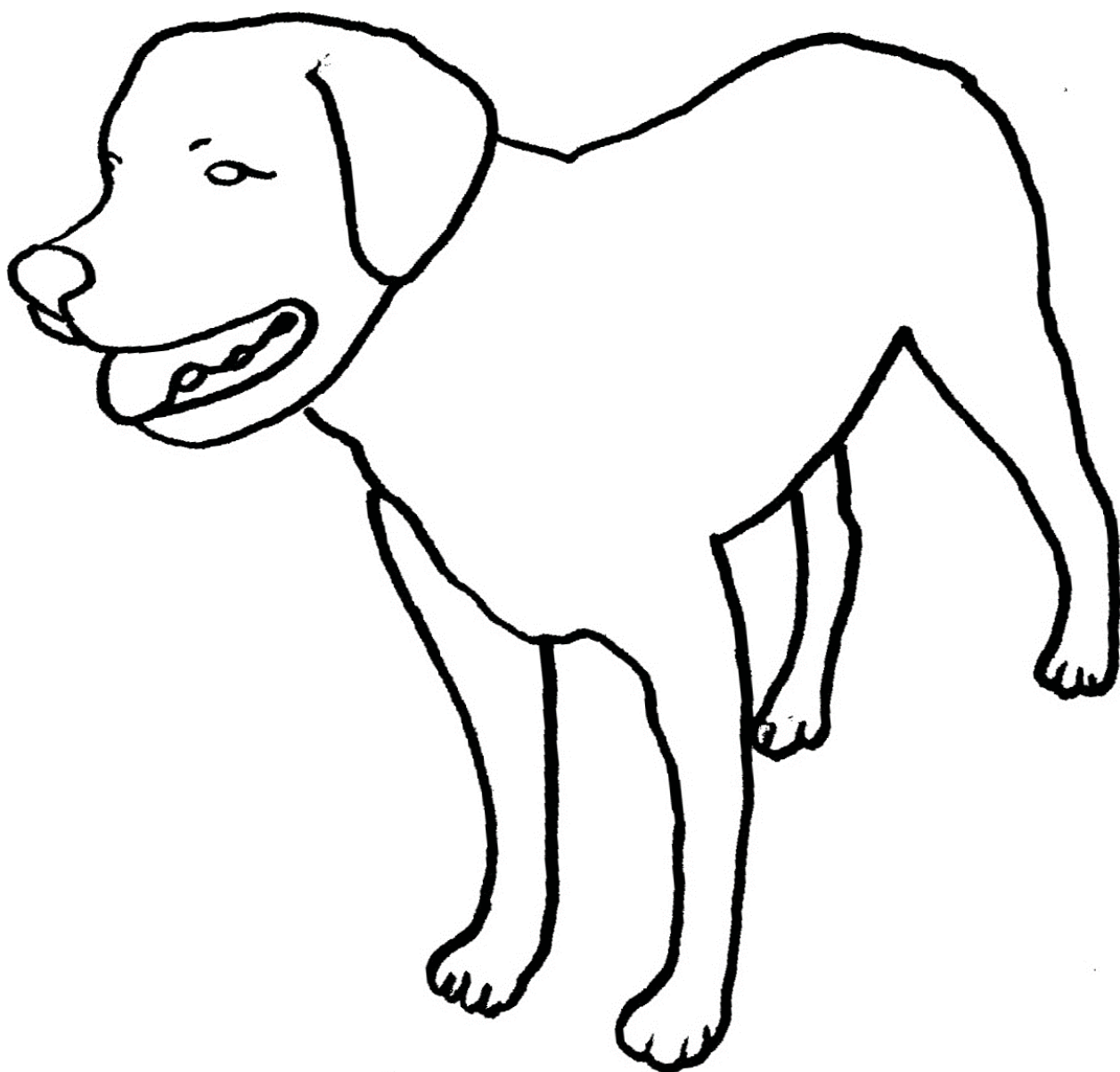
WHEREAS, the Artist understands and acknowledges that the Dogs of Carmel Committee shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "Finished Dog" is approved for exhibition as described in detail in the Call for Artists to Dogs of Carmel. The Artist will receive \$150 for supplies for his/her work from the Dogs of Carmel as long as the dog is delivered by the due date. Any Dog not delivered by the due date may be disqualified. NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Dogs of Carmel all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Dog, together with all copyright application and registrations therefore. The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Dog, Dogs of Carmel shall not be liable for any distortion, mutilation, modification or destruction of the Finished Dog by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against the Carmel Chamber and sponsoring businesses in the event of such distortion, mutilation, modification or destruction.

The Artist further acknowledges and agrees that if the Finished Dog is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the "Carmel Chamber of Commerce" shall have the right to make, or have made, such repairs,

even if the repairs would constitute distortion, mutilation or modification. The Artist hereby waives his/her rights in the event and to the extent "Carmel Chamber of Commerce" deems such repair necessary.

The Artist represents to "Carmel Chamber of Commerce" that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Call for Artists, "Dogs of Carmel" shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Designs.

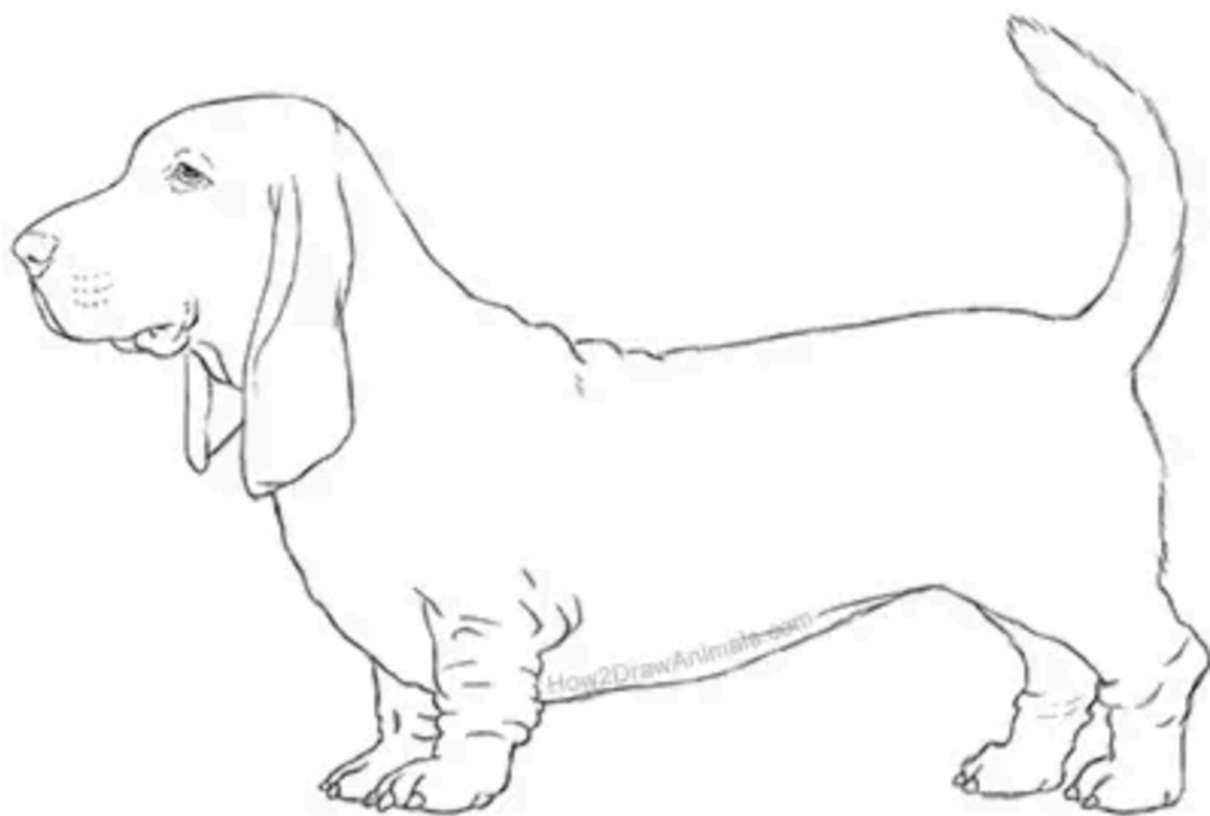
Artist's Signature: _____ Date: _____



Standing Lab
45" x 12" x 29" (textured)



Standing TT Bulldog
17"H x 27"L x 13"D (textured)



Standing Basset Hound
20" x 35" x 9" (textured)

Approved Paint List

GOLDEN Suggested Color List for Exterior Sculpture

Although GOLDEN uses only the most permanent pigments available within each chemical classification, we have compiled this list of the best pigment choices for use on an exterior mural. Application of isolation coats and MSA Varnish layers is highly recommended.

BEST PIGMENTS - The most stable GOLDEN colors for exterior use.

Anthraquinone Blue	Pyrrole Red
Bismuth Vanadate Yellow	Pyrrole Red Dark
Bone Black	Pyrrole Red Light
Burnt Sienna	Raw Sienna
Burnt Umber Light	Raw Umber
Burnt Umber	Red Oxide
Carbon Black	Teal
Chromium Oxide Green	Terre Verte Hue
Chromium Oxide Green Dark	Titan Buff
Cobalt Green	Titanate Yellow
Cobalt Teal(color discontinued in 2012)	Transparent Brown Iron Oxide
Cobalt Titanate Green(color discontinued in 2012)	Transparent Red Iron Oxide
Cobalt Turquoise	Transparent Yellow Iron Oxide
Graphite Gray	Titanium White
Iridescent and Interference Colors (except Iridescent Bright Gold) Mars Black	Turquoise (Phthalo)
Mars Yellow	Van Dyke Brown Hue
Neutral Grays	Violet Oxide
Phthalo Blue GS	Yellow Oxide
Phthalo Blue RS	
Phthalo Green BS	
Phthalo Green YS	
Primary Cyan	
Pyrrole Orange	