



DOGS OF CARMEL - SPONSOR FOSTER OPPORTUNITY

The Carmel Chamber Commerce is excited to announce the inaugural “Dogs of Carmel” art program featuring 16 painted sculptures of man's best friend created by local artists. The Dogs of Carmel program will run from July-September to celebrate art, engage community interest, and promote exposure to local businesses.

The Carmel Chamber of Commerce is inviting local businesses to sponsor foster a dog to showcase their business support for the community. Dogs are available to sponsor foster for \$1,000. Sponsoring businesses will receive one (1) Dog of Carmel to sponsor foster in their business from July 15th – September 2nd. Businesses will be prominently featured in various marketing materials, including the event website, Chamber newsletter and emails, social media, the Dogs of Carmel walking map, and print advertisements.

The dog sculptures will be adopted at the end of the event, and a portion of the proceeds will be donated to a local charity.

2024 SCHEDULE OF EVENTS

July 15	Dogs of Carmel arrive in sponsor foster business
July 15	Opening Reception with walking tour
July 15 – September 1	Dogs on Display in foster business
September 2	Dogs go home with their fur-ever families

SPONSOR BENEFITS

We highly value your support, and we are excited to outline the benefits and opportunities that come with being a sponsor:

1. **Brand Visibility:** As a sponsor, your brand and/or logo will be prominently featured in various marketing materials, including event websites, social media campaigns, Dogs of Carmel walking map, and print advertisements.
2. **Public Acknowledgment:** We will publicly recognize and thank you for your sponsorship in speeches and gratitude expressed in official event programs or brochures.
3. **Media Exposure:** We will actively engage with media outlets and press agencies to secure media coverage of the event.



DOGS OF CARMEL 2024 SPONSOR FOSTER FORM

Yes, I would like to support local artists and businesses in Carmel.

My \$1,000 sponsorship check or credit card information is included below.

SPONSOR NAME (BUSINESS OR ORGANIZATION):

ADDRESS: _____

CONTACT PERSON (NAME, PHONE NUMBER AND EMAIL): _____

PLEASE WRITE HOW YOU WANT BUSINESS NAME AND WEBSITE TO APPEAR IN MARKETING MATERIALS:

CREDIT CARD INFORMATION:

Credit Card #: _____

Exp. Date: _____ CVV Code: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Email to: ExecDir@carmelchamber.org

Or Mail to: Carmel Chamber of Commerce, P.O. Box 4444, Carmel, CA 93921 Please return this form by July 15th, 2023.

